

Universities and Businesses All Across Nordic and Baltic Countries are Invited to Submit Case Studies Highlighting Co-Operation Experiences and Practices!

CALL FOR CASE STUDY PROPOSALS

CASE STUDY THEME:	University and Business Co-operation (UBC)
AIMS:	<ul style="list-style-type: none"> ▶ To learn about successful examples of cooperation between universities and businesses. ▶ To identify how such successful projects could be replicated in other partnerships across Europe. ▶ To promote active and collaborative universities and businesses.
CASE STUDY & CO-OPERATION AREAS:	<ol style="list-style-type: none"> ① Research & Development ② Commercialization of ideas ③ Curriculum development and delivery ④ Lifelong learning ⑤ Mobility ⑥ Governance
COUNTRY COVERAGE:	<ul style="list-style-type: none"> ▶ Nordic countries: Finland, Norway, Sweden, Denmark ▶ Baltic countries: Estonia, Latvia, Lithuania
CASE STUDY COLLECTION:	The case studies collected will be published on the UBC Project website , will be promoted via mass media communications, and composed in an e-Handbook that will be disseminated at the end of Year 2014.
STEPS: How to submit your Case Study proposal?	<ol style="list-style-type: none"> ① Review Case Study Template here. ② Review Case Study Terms & Conditions here. ③ Submit Your Case Study by following the submission guide here. <p style="text-align: center;">OR</p> <ol style="list-style-type: none"> ③ Contact us on Janis.Jukna@k3network.org and we can make an arrangement to produce a case study out of your experience on behalf of you.

About the Project:

The project "University – Business Cooperation driven by Success Stories" enhances cooperation between higher education institutions and businesses, identifying most important prerequisites and criteria that make UBC successful, meaningful and valuable, and publishing collection of various UBC case studies. The Project is funded by the Nordplus Horizontal Programme and DPA SQUALIO, a joint venture between University of Latvia, DPA (an international IT group) and IBM. Project partners: Knowledge Triangle Network (NGO based in Latvia), Stavanger University (Norway), University of Turku (Finland), University of Latvia (Latvia), Vilnius University and SMK University of Applied Social Sciences (Lithuania) together with the Employers' Confederation of Latvia as a member of BUSINESS NETWORK.